

Privacy policy

The information we collect on our Site generally falls into the following two categories: Personally Identifiable Information and Non-Personally Identifiable Information.

Personally Identifiable Information:

This refers to information that lets us know the specifics of who you are. The Personally Identifiable Information we collect when you use our Site may include your name, mailing address, phone number, e-mail address, employer, credit card number, expiration date, shipping address, id numbers, login names, passwords, public postings, prospect email address, and job title. We request Personally Identifiable Information when you order a product or service, participate in certain promotional activities, fill out surveys, and correspond with us. We also collect Personally Identifiable Information when you ask that we send products or information directly to other people; in these cases, we will collect the information you submit about the recipient.

Non-Personally Identifiable Information:

This refers to information that does not by itself identify a specific individual. The non-personally identifiable data we collect when you visit our Site may include the URL of the Web site that you came from before visiting our Site, which pages you visit on our Site, which URL you next go to, which browser you used to come to our Site, your Internet Protocol address, and any search terms entered on our Site.

Our primary goals in collecting information are to provide customers with superior service and to provide all visitors a smooth, efficient, and personalized experience while using our Site. For example, if you purchase products or request information on our Site, we use your Personally Identifiable Information to fill your order or provide the requested information. We use Non-Personally Identifiable Information on an aggregated basis to analyse customer behaviour to help us understand how visitors use our Site and to measure interest in the various pages. We use this information to improve the content of our Site, to make our Site easier to use, and to customize our advertising.

Why We Gather Information:

We gather and use information in a number of ways, including the following:

Surfing – we collect certain Non-Personally Identifiable Information when you visit our Site or click on banner ads for products and services. We collect this information to help run our Site more efficiently, to gather broad demographic information, to monitor the level of activity on our Site, and to evaluate the effectiveness of our advertising. Learn more about how we use cookies and other technology to collect this information.

Promotional activities – we collect Personally Identifiable Information from you when you enter a promotional program or activity. We use this information to administer the program or activity, to send you promotional e-mails, notify winners, and make the winners' list publicly available pursuant to certain states' laws.

Newsletters and promotional e-mails – we collect Personally Identifiable Information when you ask to receive newsletters, promotional e-mails, and other information. We use this information to provide you the information you request.

Contact information – if you contact us, we may keep a record of your correspondence or comments, including Personally Identifiable Information, in a file specific to you. We use this information to help us provide better service in the event you contact us again.

We do not sell, trade, or rent to others the Personally Identifiable Information we collect online.

Legal Requests

From time to time, we may be required to provide Personally Identifiable Information in response to a court order or government investigation. We also reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful. We may release certain Personally Identifiable Information when we believe that such release is reasonably necessary to enforce or apply our Terms and Conditions or to protect the rights, property, and safety of others and ourselves.

Mergers

The Devil on Wheels Productions Ltd or its related entities could merge with or be acquired by another business entity or their respective assets could be acquired. Should such a combination or acquisition occur, you should expect that The Devil on Wheels Productions Ltd would share some or all of your Personally Identifiable Information to continue serving you and other users of our Site.

Errors And Changes

You can access, review and/or correct all your personally identifiable information that we collect online and maintain by following the procedures described above. We use this procedure to better safeguard your information. You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error. To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

Cookies

A “cookie” is a small data file transferred by a Web site to your computer’s hard drive. We send cookies when you surf our Site, make purchases, respond to online surveys or polls, or request information. Accepting the cookies used on our Site does not give us access to your Personally Identifiable Information, but we can use the cookies to identify your computer. The aggregate information collected permits us to analyse traffic patterns on our Site. This can enable us over time to provide you with a better experience on our Site by improving the content and making it easier to use. For example, cookies can keep track of what you have selected to purchase as you continue to shop and allow you to enter your password only once on pages where a logon is required.

Browsers

Internet Explorer automatically accepts cookies, but you can refuse cookies, or selectively accept certain cookies, by adjusting the preferences in your browser. If you turn off cookies, though, most

features of our Site will not be available to you. You can find information on Internet Explorer and how you can adjust it to control cookies at the following Web site: Microsoft Internet Explorer

Parts of our Site may contain links to third-party Web sites for your convenience and information. If you use these links, you will leave the The Devil on Wheels Productions Ltd Web site. When you access a non-The Devil on Wheels Productions Ltd Web site, please understand that we do not control the content and are not responsible for the privacy practices of that site. We suggest that you carefully review the privacy policies of each site you visit. This Online Privacy Statement does not cover the information practices of those Web sites linked to our Site. These other sites may send their own cookies to users, collect data, or solicit personal information.

Changes

If there are changes or additions to the terms of this Online Privacy Statement, we will post those changes here so that you will always know what information we collect online, how we use it, and what choices you have. Please be sure to check this page before proceeding to use our Site. Regardless of any changes we make to our Online Privacy Statement, we will always use your Personally Identifiable Information in accordance with the version of the Statement in place at the time you provided your information, unless you give your express consent for us to do otherwise.

Other

If you wish to opt out at any time once you have given us your information, wish to see what information we hold on you, require us to delete your information or to lodge a complaint about how your information has been used, please email info@thedevilonwheelsmovie.com

All data is held securely and is not shared with 3rd parties other than our marketing agency in order to conduct marketing communications, which you can opt out of at any time by selecting Unsubscribe in the footer of the email.